



杭州康纯进出口贸易有限公司

HANGZHOU COMTRUE TRADING CO., LTD

Hangzhou Comtrue- Market Share of frozen fruits and vegetables

Vegetables and Fruits Supplier, Bean products Distributor, Canned and Fresh foods Wholesaler or OEM Service factory-Hangzhou Comtrue Trading Co.,Ltd.

Today in modern society, frozen fruits and vegetables constitute a large and important food group among other frozen food products (Arthey, 1993). The historical development of commercial freezing systems designed for special food commodities helped shape the frozen food market. Technological innovations as early as 1869 led to the commercial development and marketing of some frozen foods. Early products saw limited distribution through retail establishments due to insufficient supply of mechanical refrigeration. Retail distribution of frozen foods gained importance with the development of commercially frozen vegetables in 1929.

The frozen vegetable industry mostly grew after the development of scientific methods for blanching and processing in the 1940s. Only after the achievement of success in stopping enzymatic degradation, did frozen vegetables gain a strong retail and institutional appeal. Today, market studies indicate that considering overall consumption of frozen foods, frozen vegetables constitute a very significant proportion of world frozen-food categories (excluding ice cream) in Austria, Denmark, Finland, France, Germany, Italy, Netherlands, Norway, Sweden, Switzerland, UK, and the USA. The division of frozen vegetables in terms of annual sales in 2001 is shown in Table 3.

Commercialization history of frozen fruits is older than frozen vegetables. The commercial freezing of small fruits and berries began in the eastern part of the U.S. in about 1905 (Desrosier and Tressler, 1977). The main advantage of freezing preservation of fruits is the extended usage of frozen fruits during off-season. Additionally, frozen fruits can be transported to remote markets that could not be accessed with fresh fruit. Also, freezing preservation makes year-round further processing of fruit products possible, such as jams, juice, and syrups from frozen whole fruit, slices, or pulps. In summary, the preservation of fruits by freezing has clearly become one the most important preservation methods.

China Frozen Vegetables distributor China Frozen Fruits wholesaler China Bean Products manufacturer China Canned Vegetables & Fruits exporter, China Fresh Vegetables Company China Quality Frozen Vegetables on sale.